



Elements Required for New Membership

We believe that success in sports marketing today hinges upon two key elements – positive cash flow and being able to turn net profits as soon as all capital expenditures are paid in full.

By keeping league membership fees at a minimum, employing economy of scale to reduce league overhead, and offering a business plan which will allow teams to operate within a three hundred thousand dollar budget, we believe the **SIFL** offers investors the perfect business model for indoor football.

Prospective investors are urged to complete the membership application on line along with a simple financial statement. Each market is required to submit a minimum of nine home dates for scheduling along with a twenty-five thousand dollar letter of credit to protect each market investment group.

The 2010 SIFL season will kick off in mid March. Our goal is not to grow too large and too fast, but rather grow cautiously in order to secure a regional footprint.

We are excited about the future of the SIFL and look forward to visiting with you soon.