



Dear (Prospective Team Owner),

Thank you for your interest in the **Southern Indoor Football League**. We are excited about bringing indoor football to markets across the South where local players can showcase their talent, while generating net profits for our investors.

Our mission is simple:

To bring affordable family entertainment to fans across the South; maximize revenue opportunities for individual franchises; deliver high impact visibility for corporate sponsors; reach our local youth through mentoring programs; instill a sense of community pride using local talent; and to honor God in all we do.

Should you decide to join our league, we will send you a **Letter of Confidentiality**, our **Mission Statement**, and a brief **Financial Evaluator**. Upon return, you will receive a sample **Team Pro Forma** and **Letter of Intent** to join the SIFL. Once your membership is granted you will receive the **SIFL Syllabus** which includes all the elements you will need to set up a successful team along with the **SIFL Sales Training Course**, an **Operations Guide**, the **SIFL Rule Book**, the **SIFL Team and Staff Directory**, the **SIFL Communications Manual** and your invitation to attend our league conference in September. Your **Participation Agreement** along with your membership payment will be due at that time.

Please note that our sample team **Pro Forma** is based on averages. Some teams will operate on a smaller budget, but no teams in our league will exceed these projected expenses which makes this such a wonderful business model.

Again, I look forward to visiting with you and answering any questions you may have regarding the Southern Indoor Football League.

Best of success,

A handwritten signature in black ink, appearing to read "Thom Hager", written over a light-colored rectangular background.

Thom Hager, President
Southern Indoor Football League